

99 MAN RULES

MASCULINITY	1
Men Are Never the Biggest Pussy in the Room	1
Men Don't Cry, Especially in the Dark	2
Men Don't Discuss Dietary Restrictions	4
Water Is Not a Precious Commodity	6
Men Do Not Fear the Weather	8
BODY AND HEALTH	11
Men Are Toughest in Times of Plague	11
There Are No Cosmetics for Men	13
Men Consider Facial Hair Wisely	15
Real Men Visit Barbers	17
Men Do Not Moisturize	19
Men Do Not Manscape	20
Masturbate Like A Spartan	22
Ponytails Are Never the Answer	23
Men Do Not Snack	24
The Gym Is For Maintenance	26
Sunscreen Is Protection... for Women and Children	28
Men Tattoo Responsibly	29
THE OPPOSITE SEX	32
On Meeting Women	32
Dating Is Complicated, Keep It Simple	34
Online Dating Is Surrender	37
Men Do Not Ignore Warning Signs in Women	41
Men Don't Carry On Romantic Relationships Casually	45
So You Knocked Her Up	48
A Man Puts Some Time Into Gifts For His Woman	50
Men Make Clean Breaks	52
Pretend to Love Her Friends	54
Marry Or Don't, Don't Sit on the Fence	57
Men Are Too Smart for Office Romances	59
Porn Sex Is For Porn Stars	61
A Man Never Fools Around With His Buddy's Woman	63
Men Do Not Sext or Share Dick Pics	66
EXTRACURRICULARS	68
Your Bachelor Party Isn't Your Big Night	68
Grown Men Don't Have Birthday Parties	70
Men Don't Attend High School Reunions	72
You're Too Old For Halloween	74

Fantasy Football Is Everything Not Manly About Football	76
Men Gamble In Moderation	78
A Man Keeps Himself Busy Outside of Work	80
Men Shun Romantic Comedies	82
The Sports Bar Isn't Your Safe Space	84
A Man Travels Adventurously	86
Vacation Like You Need a Break	89
Video Games Are Satan's Man Test	91
STANDARD MALE BEHAVIOR	94
Men Are Assertive, Not Assholes	94
Men Are Never Cheap	96
Men Are Cool, Not Hip	97
Men Try Hard, Not Too Hard	100
Sometimes A Man Has To Shut Up and Step Up	104
A Man Does Not Tolerate Unemployment	106
Men Don't Drive Electric Cars	108
A Man Rarely Fights	110
A Man Clearly Distinguishes Between Friend and Girlfriend	112
Men Are Not Cheerleaders	115
A Man Grows from Disappointment	117
A Man Is Ever Hands-Free	119
A Man Knows When To Leave Home	121
A Man Doesn't Waste College	124
Men Do Not Worship Other Men	126
Respect The Man Space	128
A Man Does Not Befriend His Neighbors, He Manages Them	131
A Man Has But One Favorite Sports Team	134
Men Peruse Pornography Rather Than Indulge	136
Men Don't Take Selfies	139
A Man Is Mostly Sober	142
Men Do Not Go Topless	143
APPAREL	146
A Man Doesn't Overdress Or Underdress	146
A Man Has No Need for Bling	148
Men Only Wear Natural Fibers	151
Men Don't Oblige Fancy Footwear	152
Skinny Jeans Do Not Belong in a Man's Drawer	154
Men Don't Wear New Team Sports Gear in Season	155
FRIENDS AND FAMILY	158
So Your Sibling Had a Baby	158
A Man Never Speaks Ill of a Friend's Girl	160

A Man Lends A Hand in Moderation	163
A Man Supports His Friends	165
A Man Carefully Evaluates His Legacy Friendships	167
Men Most Cautiously Mix Business With Friend and Family	168
MAN THINGS	171
Your Car Is Not a Dress Up Doll	171
Men Own Dogs	173
A Man Keeps His Man Cave Simple	175
COMMUNICATIONS	178
Emoticons Are Emotional Icons for Which Men Have No Use	178
Greet People Like You're A Head of State	179
Men Are Not Politically Correct, Nor Are They Assholes	182
A Man Keeps His Political Opinions to Tight Circles	184
A Man Knows How To Talk Sports	186
Men Do Not Chat on the Phone	188
BASIC SKILLS	191
A Man Knows How To Camp, Then Rarely Does	191
Drink Like A Man. What's the Alternative?	193
A Man Forms His Own Opinions	195
A Real Man Earns The Remote	197
Men Are Their Own Exterminator	199
5 Fix-It Skills Every Man Should Know	201
Men Are Either Always Ready or Moments Away	203
Every Man Should Know How To Play a Little Guitar	205
A Man Knows How to Order A Beer	207
A Man Knows a Few Parlor Tricks	209
A Man Does Ask Somebody Else What They're Having	212
A Man Understands Basic Survival	214
A Man Owns Tools	216